

REP HEADLINE# 6256741 TRF# 324567  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 HARRIS REPORT FROM REP AUG10/12 17.1  
ORDER WORKSHEET \*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

FAX# 703 528 7880  
REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6256741 CLASS: NATL. LOCAL REGIONAL  
PRDCT OBAMA FOR AMERICA EST# 1523 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG12/12 SEP3/12 WK-4  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE AUG10/12 17.10

REP:  
TO LENA  
FR JULIE

OK'D M2  
SEE 63-65  
TTL\$ \$400250..264X  
PLS CFM, THX 8/10

STA:

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:  
AGENCY ADVERTISER CODE = AGENCY EST# = 1523  
AGENCY PRODUCT CODE =

63 A 500P-600P 30 \$2,200.00 8/13 8/13 2 MON 2

PROGRAM : NEWS  
ORD COM1: REVISED PER REQUEST TO CONVERT :60S TO :30S.

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ORDER WORKSHEET HARRIS REPORT FROM REP \* \* \* AUG10/12 17:1  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#:	REP :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
64	A	1100P-1135P			30		\$2,000.00	8/12	8/12	1	SUN		1	
PROGRAM : NEWS														
ORD COM1: REVISED PER REQUEST TO CONVERT : 60S TO : 30S.														
PART OF A MAKEGOOD MADE UP OF LINES 63-65														
65	A	1100P-1135P			30		\$2,000.00	8/13	8/13	1	MON			
PROGRAM : NEWS														
ORD COM1: REVISED PER REQUEST TO CONVERT : 60S TO : 30S.														
PART OF A MAKEGOOD MADE UP OF LINES 63-65														
STATION MAKEGOOD OFFERS:														
M2 OK'D														
MISSING: BONUS														
OFFER: MON/500P-600P														
& SUN/1100P-1135P														
& MON/1100P-1135P														
CMT: REVISED PER REQUEST TO CONVERT : 60S TO : 30S.														
AUG/12 258200.00 SEP/12 142050.00														
CONTRACT TOTAL														
TOTAL SPOTS 400250.00														
TOTAL SPOTS 264														

MARKET TOTALS \$1,004,743 WFTV 39% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOs- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE